

## "Education is for Life" BUY ONE, GET ONE FREE (BOGO) RULES

## How to Enter:

Select a Palo Alto Adult School class that you've never taken before, complete your Fall '21 registration with payment, and you could win a free online class at ed2go.com/PaloAlto. Complete the entry form identifying your registered Fall 2021 Adult School fee-based class (in-person, or Live Online via Zoom), and your desired free ed2go online class. Include your name, address, email and/or phone number for winner notification. You will receive a no-cost promotional registration code for an ed2go instructor-led, 6-week online class if your entry is selected as a winner. To be eligible, your submission must be completed and received by the closing date of the promotion, Friday, September 10, 2021. Entries may be submitted online via the Palo Alto Adult School web site or mailed directly to Palo Alto Adult School. All validated entries will be automatically entered for a chance to win.

## **Eligibility:**

All Palo Alto Adult School students registered for the <u>first time</u> in a fee-based class (in-person, or Live Online via Zoom) may participate in the contest. Past students may participate if they enroll in a fall class that they've never taken before. All federal, state, and local laws and regulations apply. Must be 18 years of age or older as of August 6, 2021 to enter. Employees of Palo Alto Adult School are not eligible to enter or win.

## **Entry Rules:**

The Fall 2021 BOGO promotion is sponsored and administered by Palo Alto Adult School located at 50 Embarcadero Road, Palo Alto, CA. Ten (10) winners will be determined by a random drawing from all entries received as of September 10, 2021. The drawing will be held September 13, 2021 at the Palo Alto Adult School office. The odds of winning a free online class depend upon the number of entries received. Only one (1) free online class entry per person will be allowed.

## **Promotion Period:**

The Palo Alto Adult School BOGO promotion begins at 8:00:00 am. (PST) on August 6, 2021 and ends at 5:00:00 pm. (Pacific Time) on September 10, 2021. All completed entries submitted that abide by these rules will be entered into the contest pool. Each person who submits an entry will be asked to provide their email address. Winners will be notified via email. All decisions of the BOGO promotion will be final and binding.

#### Winner Selection:

Winners of the Fall 2021 "Buy One, Get One Free" promotion will be notified at the email address noted on the entry. Free online class registration code will only be awarded to participants who respond to the message within 7 days after notification of winning. A student's email reply or return phone call must be completed to transfer the promotional code for ed2go class registration. Free ed2go online class may not be exchanged for cash. The winner must reply within one week after notification or the code will be awarded to another participant.

#### **Prize:**

Each winner will receive a promotional code to use to enroll in a 6-week instructor-led, online class at ed2go.com/PaloAlto. Prize values range from \$65 to \$129. Class start dates begin every month. Promotional code expires February 2, 2022. Self-paced classes and course bundles from ed2go do not apply. No substitutions or exchanges (including for cash) of the prize will be permitted. Palo Alto Adult School is responsible only for prize delivery.

# ALL FEDERAL, STATE AND LOCAL TAXES ASSOCIATED WITH THE RECEIPT OR USES OF ANY PRIZES ARE THE SOLE RESPONSIBILITY OF THE WINNER.

#### **General Restrictions:**

By participating in this promotion, each entrant accepts the conditions stated in the Promotion Rules and warrants that she/he is eligible to participate in this promotion. By entering the promotion, you release Palo Alto Adult School and all released parties from any liability whatsoever, and waive any and all causes of action, for any claims, costs, injuries, losses, or damages of any kind arising out of or in connection with the contest.

#### **Privacy Protection:**

All student entries are considered personal and confidential. We do not sell or trade names or any information that would personally identify any individual. All of your personal information is protected by the Palo Alto Unified School District privacy policy.

### **Deadline for Entry: September 10, 2021**